




# Stalham High School - Subject Curriculum Overview

## Subject: Business Studies

### Year:10

Half -Term	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
<b>Themes/ Content/ Units covered</b> 	<p>Understanding the purpose and nature of business through:</p> <ul style="list-style-type: none"> <li>- Needs and Wants</li> <li>- Goods and Services</li> <li>- Opportunity Cost</li> <li>- Factors of Production</li> <li>- Sectors of the Economy</li> <li>- Entrepreneurship</li> <li>- Functions of a business</li> <li>- Aims and objectives</li> <li>- Stakeholders</li> </ul> <p>Learning about forms of business ownership</p> <p>Learning how to apply core knowledge to non-contextual questions</p>	<p>Understanding and applying basic finance to different business scenario</p> <p>Learning about business planning, expansion and location</p> <p>Undertaking a modular assessment on Business in the Real World</p> <p>Learning about Human Resources and how recruitment and selection works</p> <p>Creating our own CV and applying for a job</p>	<p>Developing our knowledge of human resources with a focus on:</p> <ul style="list-style-type: none"> <li>• centralisation and decentralisation</li> <li>• staff motivation</li> <li>• organisational structures</li> </ul> <p>Understanding the difference between on the job, off the job and induction training</p> <p>Developing an understanding of what a case study is and how it is used in GCSE papers</p> <p>Learning to apply core knowledge to 6 mark contextual exam questions</p>	<p>Continuing to develop our ability to answer contextual and non-contextual GCSE questions</p> <p>Learning about business operations and developing a knowledge of what this is</p> <p>Understanding the difference between job and flow production</p> <p>Undertake a class business project for charities week which creates a product or service, develops students understanding of marketing and selling and making a profit</p>	<p>Students work as a team to sell their goods/services during Charities week</p> <p>Students continue to develop their knowledge of business operations across:</p> <ul style="list-style-type: none"> <li>• Production Processes</li> <li>• The role of procurement</li> <li>• The concept of quality</li> <li>• Good customer services</li> </ul> <p>Students learn how to apply core knowledge to 9 mark contextual exam questions</p>	<p>Learning about Marketing and the 4Ps (Product, Place, Price, Promotion)</p> <p>Continual development of applying core knowledge to 6 and 9 mark questions</p> <p>Learning about the purpose and nature of market research and segmentation in the business world</p> <p>Undertaking a modular assessment on Marketing</p>